

Sponsorship Packages



The Pdac
FISHING LOCAL WATERS SINCE 1932

Proposal presented by:

Petersfield & District Angling Club (PDAC)

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2025

About us.



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PDAC Development Programme

If you've ever cast a line, you know the magic of fishing. It's a powerful boost for mental health and wellbeing, offering a blend of relaxation and excitement that improves both mind and body.

For children, it's an enchanting way to appreciate nature's beauty, bond with family and friends, enhance their communication skills and improve their mental health.

Our free community events provide the opportunity to educate participants about local wildlife, conservation, and environmental stewardship.

It also provides young people with a constructive and enjoyable activity that also instills the values of patience, discipline and respect for nature.

The core of the programme is our free "GET FISHING" taster sessions, held three times a year. These events are so popular that they attract around 270 eager participants, from toddlers to senior citizens, and spots fill up within days of opening online bookings.

For those bitten by the angling bug, we offer free one-on-one teach-in sessions throughout the summer.

These in-depth tutorials cover everything from choosing affordable equipment to mastering techniques and ensuring fish welfare. Plus, we provide donated gear to help beginners get started.

Our mission is to equip everyone with the confidence and knowledge to enjoy angling safely and independently.

PDAC Development Programme

In 2023, we added a new dimension to our programme with individual and team events.

These competitions are fantastic for young anglers to connect, build self-confidence, and forge stronger relationships with their peers.

Team events, in particular, are designed for team-building, fostering communication, trust, problem-solving, and decision-making skills.

Our events are open to everyone, regardless of ability, and are characterised by a welcoming and friendly atmosphere where new friendships blossom.

We reinvest all funds back into the programme as we constantly strive to enhance our deliverability.

The Petersfield & District Angling Club is a non-profit organization, dedicated to making every event safe and enjoyable.

Our team of qualified coaches and volunteers pour countless hours into ensuring the success of each event, driven by their passion for fishing and community.

Join us and discover the joys of fishing – where every cast brings a new adventure!

Event Overview (1)

Individual participation event



Event Name

Junior Open



Date & Time

June 2025



Location

**Nyewood Ponds
Dumpfold Lane, Nyewood**

This event currently attracts 15-20 young anglers from Hampshire, Surrey and West Sussex with two aged groups (8-12 & 13-16).

- A great platform for youngsters to show off their angling skills and probably the only free junior event within the 3 counties, although sponsorship would draw a bigger attraction.
- We try to ensure all participants leave with prizes.
- All abilities welcome, parent/guardian assistance permitted.

Event Overview (2)

Team participation event



Event Name

**Inter-club
Team event**



Date & Time

June 2025



Location

**Nyewood Ponds
Dumpfold Lane, Nyewood**

This is a great free team participation event, ideal for youngsters to compete as team members, encouraging them to expand their network of friends with similar interests.

- Great for team building and designed to encourage communication-focused, trust-building, problem-solving, decision-making and to strengthen interpersonal relationships.
- Opportunity to expand with other neighbouring clubs, allowing youngsters to fish other venues.
- Prizes awarded.

Event Overview (3)

Free one-off fishing experience



Event Name

GET FISHING



Date & Time

**May, July
& September 2025**



Location

**Bopeep Pond
Ramsdean Lane
Buriton**

This free event is ideal for those to experience fishing for the first time or for those wishing to get back into fishing.

- 3 scheduled events per year (one, two or all three events available to sponsors)
- Regulated with Safeguarding in mind
- Up to 15 approved & committed volunteers
- All disabilities welcome
- Open to individuals & families
- Always oversubscribed
- On-site information support team

Sponsorship Benefits

Key Sponsorship Benefits Include:

Brand Visibility:



Your company's logo and name will be prominently displayed on our event's promotional materials and website, ensuring your brand gets significant exposure and demonstrates your commitment to our community.

Event Exposure:

Enjoy high visibility of your brand/logo at the events themselves, capturing the attention of all attendees



Marketing Boost:



Your business will be featured in our event press releases, enabling you to reach thousands of new people in our community.

Showcase Your Business:

Gain the opportunity to showcase your products and services at our event, putting your business in the spotlight.



Prime Networking:



Forge valuable person-to-person connections, and open doors to new partnerships and opportunities.

Join us as a sponsor and take advantage of these great benefits to elevate your brand and connect with a vibrant community!

Sponsorship Packages

The following packages are available.

Gold, Silver & Bronze: are available as separate packages.

Platinum: if selected, all other packages will be withdrawn on agreement of Platinum sponsorship deal.

Platinum Sponsor

ALL 2025 EVENTS

As Platinum sponsor, your branding will be featured at all PDAC events (Junior Open, Junior Inter-club events & all GET FISHING events in 2025).

1 available

£1000.00

Showcase your business with banner backdrop, website, and social media posts.

Pop-up stall at Junior Open

Presentation of prizes

(supply of banner(s) not included in this package price)

Gold Sponsor

PDAC JUNIOR OPEN

As a gold sponsor, your branding will be featured prominently with the PDAC Junior Open event.

1 available

£350.00

Showcase your business with banner backdrop, website, and social media posts.

Pop-up stall at venue.

Presentation of prizes

(supply of banner(s) not included in this package price)

Silver Sponsor

GET FISHING

As Silver sponsor, your branding will be featured at a GET FISHING event

3 available

£200.00

Showcase your business with banner backdrop, website, and social media posts.

(per event)

(supply of banner(s) not included in this package price)

Bronze Sponsor

JUNIOR INTER-CLUB EVENT

As a gold sponsor, your branding will be featured prominently with the Junior Inter-club event

1 available

£85.00

Showcase your business with banner backdrop, website, and social media posts.

Presentation of prizes

(supply of banner(s) not included in this package price)

Contact us: thepdac@gmail.com